

# Houser & Hennessee

ADVERTISING CORPORATION

**APPROVED**  
PER PROGRAM GUIDELINES

CLIENT:	Garber CDJRT	Air Date	
SPOT:	CJ-GAR-R150901 Generic Labor Day Sales Event	End Air Date	
Title:	Tigers Labor Day Sales Event	SALES REP:	Kim G.
DATE:	8/27/15	PRODUCER	A. Dennis
		:	

\*Please note: this ad is approved for the run dates of September 1-10 only.\*

## **Announcer: (:46)**

Saginaw! It **matters** where you buy your new Chrysler!

**You'll get more, from Saginaw's Chrysler store!** ...Garber Chrysler on Bay Road!

**Save more** now!

Every twenty-fifteen is priced to sell during our big Labor Day Sales Event!

**Choose from more!**

Garber has the area's largest and BEST selection of new Chrysler, Dodge, Jeep, and Ram models!

Then we'll prove it with our No Hassle Pricing! Giving you the best price... up front! So you don't have to deal with the hassle of running around playing the pricing game!

And more importantly, we'll prove that it matters **where** you buy your new Chrysler in the way that we treat you! Garber has been the leader in customer satisfaction since 1907! And we're proud to bring that same focus to our Chrysler, Dodge, Jeep, and Ram lineup!

It matters where you buy your new Chrysler! Let us prove it, to you!

More savings, more selection...**you'll get more** when you buy from **Saginaw's** Chrysler store!

Garber Chrysler! Bay Road, North of Tittabawasee! Online at GarberCDJR.com!

**Jingle: (:05) "Everybody knows, you'll do better at Garber!"**

Approved: \_\_\_\_\_

Approved with Changes: \_\_\_\_\_

Client Signature: \_\_\_\_\_